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OUR FAMILY OF INNOVATORS

Blue Planet Network
Coach for College
East Meets West
Hands to Hearts International
Reach Global

www.thrivenetworks.org
Helping the world’s most disadvantaged people move from survival to potential

= Impact countries
No matter where we work, we are guided by a set of core values

Accountability • Transparency • Entrepreneurship • Sustainability • Community Engagement
TO OUR SUPPORTERS

A year ago, I wrote to you as President of East Meets West. This year, I’m writing as CEO of Thrive Networks. Yes, East Meets West changed its name in 2014. But it’s not just our name that’s new. As you’ll see in this Annual Report, we’ve integrated our most effective approaches to accelerate impact and welcomed several exciting new programs into the organization.

But first let me tell you what hasn’t changed: Our uncompromising focus on helping improve the lives of the world’s most disadvantaged people. In 2014, our programs in clean water, sanitation, education, and health helped over 1.1 million people move from survival to potential.

You, along with so many other supporters, made those great results possible. On behalf of our staff, Board, and the people we serve, I thank you for sustaining our work.

“We think a lot more innovation is needed to spark social change, but also recognize that innovation needs shared resources to grow.”

Thrive Networks is building an innovation network for social change. Our approach leverages highly effective strategies for creating impact, like innovative financing, public-private partnerships, and evidence-based program design. We are powered by collaboration: we pursue partnerships—and sometimes mergers—with organizations that have great ideas and are looking to increase in size and impact.

Our “family of innovators” includes Breath of Life and Community Water & Sanitation, plus the organizations that have joined us over the past two years: Blue Planet Network, Reach Global, Coach for College, and Hands to Hearts International. Each retains its unique identity, while strengthening Thrive Networks with new expertise, staff, and geographies. Each can scale existing initiatives and pilot new solutions in an environment that fosters cross-sector creativity. We all share one goal: to create more lasting change, for more people, in more places.

The Thrive Networks approach is grounded in generosity and cooperation; we think a lot more innovation is needed to spark social change, but we also know innovation needs shared resources to grow. We welcome your involvement, so please follow our work and keep in touch!

Warm Regards,

John Anner, CEO
Thrive Networks provides a platform for organizations and social entrepreneurs to scale their groundbreaking ideas and collaborate in new and exciting ways.

Our Approach

- **PARTNERSHIPS & COLLABORATIONS**
  - Public-Private Partnerships
  - Integrated Programs

- **BUILDING CAPACITY**
  - Global Network
  - Life Skills Education

- **FOCUS ON PERFORMANCE**
  - Evidence-Based Design
  - Results-Based Financing

The following pages highlight how these approaches enable us to reach more disadvantaged people, in more places, for more lasting change.
Thu & Khanh’s Story

Thu was overjoyed when she delivered a healthy baby boy at a rural hospital in northern Vietnam. But at a check up two days later, baby Khanh was diagnosed with jaundice, a disease that can cause death or disability if left untreated. Back at the hospital, Khanh received the standard jaundice treatment, phototherapy. But his condition steadily worsened.

“He got too weak to nurse,” recalls Thu. “The doctor said the hospital’s equipment couldn’t help in really bad cases like Khanh’s.” After Khanh was transferred to Saint Paul Hospital in Hanoi, he got effective treatment through a Firefly phototherapy device donated by Breath of Life. “I could finally bring my baby home, healthy and growing,” says a smiling Thu.
Mission and Work
The Breath of Life program has been saving newborn lives for more than a decade. Operating in 300+ hospitals in 10 countries, it has provided more than 3,000 medical devices that have treated approximately 400,000 newborns since program inception. These devices address jaundice, respiratory distress, low birth weight, and prematurity. They ensure families leave the hospital with what every parent most wants – a healthy baby.

Breath of Life delivers these cost-effective, durable machines to low-resource hospitals. It trains clinicians on machine use, disease diagnosis and treatment, and parent education. Finally, it offers warranties, technical support, and manuals to ensure proper machine operation and maintenance.

The Social Enterprise Solution
Key to Breath of Life’s success is its long-standing partnership with MTTS, a Vietnam-based, social enterprise company that manufactures affordable, state-of-the-art machines for the developing world. Breath of Life donates these devices to hospitals, and provides the relevant training and support. Together, MTTS and Breath of Life combine the for-profit and nonprofit worlds for maximum impact.

As Thrive Networks continues building a family of social innovators, we actively foster this type of public-private collaboration and the breakthrough impact it makes possible. The Breath of Life story provides a template for success in engaging social enterprises to help solve poverty-related challenges in disadvantaged communities.

400,000 newborns treated with Breath of Life medical devices to date
Nurse Apila is excited by the changes she’s seen in her village since she and other health workers received Hands to Hearts International’s Early Childhood Development training. At the clinic where she works in rural Uganda, she now shares what she learned—on topics like child health, baby cues, and breastfeeding—with her patients.

Nurse Apila says parents are listening, and learning. “They interact more with their babies,” she notes, “and their babies are walking and talking sooner.” She has also seen an improvement in the health of the village’s children. “I tell parents which symptoms are serious and need immediate attention. Now they bring their babies to the clinic so they get prompt treatment.”
Integrated Programs

Mission and Work

Hands to Hearts International improves the health and development of vulnerable children (ages 0-3) by training caregivers in early childhood development and nurturing parenting skills. Over the past decade, more than 1,700 Hands to Hearts trainings have benefited 200,000 caregivers and children globally.

In some of the world’s most challenging settings, Hands to Hearts trains respected local leaders to deliver its specially designed curriculum, so they can provide caregivers in their communities with critical knowledge about childhood development. Outcomes include greater awareness of child health and development; enhanced parent-child interaction; and better hygiene habits.

Leveraging Expertise to Strengthen Programs

As part of Thrive Networks, Hands to Hearts can make its early childhood development program available to more people, in more places. In turn, its curriculum will strengthen other Thrive Networks initiatives. For example, its training can add value to our newborn health program, empowering new parents to give vulnerable infants the nurturing and care they need.

Currently, Hands to Hearts and Reach Global are collaborating to leverage Reach Global’s massive network of trainers—a powerful platform with the potential to reach millions of mothers. For a program seeking to accelerate its impact, Thrive Networks offers a host of possibilities.

200,000 parents and babies reached through caregiver training to date
Rachel’s Story

As a child in rural Nicaragua, Rachel was at risk for the serious health problems that are created by lack of access to clean water and prevent many Nicaraguan children from moving beyond the third grade.

But Rachel’s story is different. When she was 10, her small community, Sayulero, partnered with Blue Planet Network member El Porvenir to create lasting access to clean water and improved sanitation and track its status over time using Blue Planet Network tools. For Rachel, reliable safe water meant more days in school and more time for homework. Now 21 years old, she’s a college student with a bright future.
Global Network

Mission and Work
Blue Planet Network’s mission is to exponentially increase the impact of safe drinking water programs for people worldwide. A global community of 100+ organizations uses Blue Planet Network services to help empower 1.6 million people in 27 countries with safe drinking water.

Blue Planet Network enables implementers to share learning to improve each other’s outcomes and promote their work to the world. Its online platform connects funders, nonprofits, the public, and communities in need to improve the planning, selection, management, and monitoring of water and sanitation programs. This leads to more lasting impact at lower costs.

A Platform for Positive Change
Blue Planet Network works to be a catalyst for positive change across the entire water and sanitation sector. In 2013, it became the first group to join our Thrive Networks family of innovators, bringing the benefits of its online platform to the broader organization.

As part of the Thrive Networks family, Blue Planet Network can put its innovative digital solution to work not just for water and sanitation efforts, but for initiatives in education and health as well. These programs will be able to track their results, evaluate them for improvements, and share this knowledge across the sector.

1.6 Million people empowered with safe drinking water to date
Reach Global

Lalita’s Story

As a teenager, Lalita took the only path available to most poor women in her remote village: she left school young, married at 16, and gave birth to five children. With little way to gain knowledge about health, nutrition, and hygiene, she struggled to keep her children healthy and in school.

Then Lalita began participating in Reach Global life skills education. She discovered that education on important topics—like handwashing, disease symptoms and prevention, sexual and reproductive health—can enable women to make smart choices for themselves and their families. Now Lalita trains self-help group leaders so they can share the knowledge that has made such a difference in her life. It’s a simple and powerful way to help herself and her community.
Life Skills Education

Mission and Work
Reach Global equips very poor women and girls with the knowledge and skills to activate their most powerful assets—their own abilities. Its carefully designed education on health, livelihood, and family finance topics has helped over 1.6 million women and girls in the world’s poorest communities improve their lives.

Reach Global’s train-the-trainers model takes advantage of existing social structures—like savings groups in India—to bring to scale solutions that empower women to gain and share knowledge and motivate positive change for themselves and their families. Equipped with basic knowledge and skills about home-based health practices, business, and household money management, they can be the last generation living in poverty.

Strengthening Programs and Communities
Reach Global was the first group to join the Thrive Educate portfolio, bringing life skills education expertise to the larger organization, where it can be applied to strengthen the hygiene education components of our health and water & sanitation initiatives.

Reach Global’s success demonstrates the powerful impact of capacity building to change lives for the better. Its education model strengthens the skills, competencies, and abilities of people and communities in developing areas to help them overcome the causes of poverty.

1.6 Million women and girls empowered with life skills education to date
Tuong’s Story

Tuong is one of five children from a poor farming family in central Vietnam. Despite extreme financial hardships, Tuong persisted in his goals and is now in his second year studying accounting at Can Tho University.

Tuong is grateful to his parents for always supporting his dreams. But he identifies Coach for College as the true turning point in his life. About his camp experience he says, “Coach for College taught me communication skills, life skills, and motivation. It gave me the confidence and courage to lay out a path for myself and keep moving ahead on it.”
Evidence-Based Approaches

Mission and Work
Coach for College’s mission is to reduce dropout rates among at-risk middle school youth in developing countries while providing service opportunities for both local college students and US student-athletes. This unique cross-cultural program currently operates in Vietnam, where it brings these three groups together at innovative three-week summer camps.

Carefully designed sports, academics, and life skills classes, taught by the college students, provide positive experiences that have an enduring impact on low-income middle school students’ goals, motivation, and self-confidence. To date, over 2,800 disadvantaged students and 600 college students have attended a Coach for College summer camp.

Designing Effective Solutions
As an evidence-based program, Coach for College is a natural fit for Thrive Networks. Founder Parker Goyer—Harvard Ph.D., social entrepreneur, and Stanford scholar—grounded the program’s design in social psychology research, including her own work. There is strong evidence supporting the effectiveness of Coach for College. Two randomized research studies revealed that participants have emerged from the program with higher educational aspirations than non-participants. Another study has shown that program participation is associated with a lower probability of dropout during middle school. Coach for College models the kind of targeted, effective solutions the development sector needs.

2,800 middle school students mentored to date
Pek is a widow living with her family in a remote village in Prey Veng Province, Cambodia. At 69, she still farms a small plot of land to feed her family. All her life, Pek had to defecate in the fields—however bad the weather, however late at night. When she heard about our Community Sanitation program, she convinced her family to help her seize this unique opportunity to buy an affordable toilet of their own.

Pek, her son, and daughter-in-law pooled their savings to pay for materials and labor. After construction and use were verified, the family received a small rebate. Now, the whole family has access to a safe, hygienic toilet.
Results-Based Financing

Mission and Work
Our output-based aid sanitation and hygiene program has already built over 140,000 household toilets, impacting nearly three quarters of a million people in rural Vietnam and Cambodia.

The program is designed to help remove the obstacles that can cause poor households to put off investing in sanitation. Trained community workers facilitate toilet construction loans from local banks; they broker relationships with local masons trained to build and install the toilets; and, crucially, they offer a consumer rebate in return for immediate action (paid after verification of proper construction and usage of a hygienic toilet). Community workers earn their own cash rewards in return for convincing households to build the toilets, while participating government institutions (local and provincial governments) have a direct stake in the process as well.

Investing in Solutions
Our sanitation and hygiene program has many moving parts, all integrated to achieve one goal: improved sanitation and healthier communities. Across the board, participants “invest” in the program and feel ownership for the results. Thrive Networks has broad experience using innovative financing models, from village clean water systems to high school scholarship programs, with great success. It’s a distinctive capability that’s a resource for all our innovators.

140,000 hygienic latrines with septic tanks built to date
2014

1 Year
3 Key Portfolios
9 Transformative Programs
1,160,000 Lives Changed
## AT A GLANCE

### Thrive Health

Early interventions offer the greatest impact. Thrive Health targets the first decade of a child’s life, with programs in hospitals, schools, and communities that give children the best chance for a healthy start.

- Breath of Life newborn equipment and care
- Deworming treatment and hygiene education
- Oral Health school nurse training

80,000 Newborns and young children received healthcare

### Thrive Water

Community health thrives with access to lasting clean water, improved sanitation, and better hygiene practices. Thrive Water programs combine implementation expertise, innovative financing, knowledge sharing resources, and monitoring and evaluation.

- Output-based aid (OBA) programs for water and sanitation
- Blue Planet Network platform for collaboration and knowledge sharing
- Community and school-based water system programs

550,000 People benefitted from healthier living conditions

### Thrive Educate

Access to education changes everything. Thrive Educate initiatives are designed to unlock potential and improve life prospects wherever learning can take place: from preschool to college, summer learning camps to self-help groups.

- Coach for College summer learning camps
- Hands to Hearts early childhood development
- Reach Global life skills education
- Scholarships for high school completion

530,000 Women, children, and young adults accessed educational opportunities
## CONSOLIDATED STATEMENT OF FINANCIAL POSITION
AS OF DECEMBER 31, 2014

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<th>ASSETS</th>
<th>Amount</th>
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<tr>
<td>Property and equipment, net</td>
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<td>Total Assets</td>
<td>$14,226,612</td>
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<tr>
<th>LIABILITIES AND NET ASSETS</th>
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<td>LIABILITIES</td>
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<tr>
<td>Accounts payable &amp; accrued expenses</td>
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<td>Accrued payroll &amp; other benefits</td>
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<td>Temporarily restricted net assets</td>
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<tr>
<td>Total Liabilities and Net Assets</td>
<td>$14,226,612</td>
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"Restricted" funds are designated for specific programs or projects.
"Unrestricted" funds can be used for any purpose.
OUR FINANCIAL HEALTH

Thrive Networks has had the highest possible audit results — an “Unmodified Opinion” — every year since 2003.
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| Blue Planet Network | Himmothan Pariyojana |
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| charity: water | Indians for Collective Action |
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| | Watershed Organization Trust |
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Choose one of three easy ways to give to Thrive Networks: make an instant, secure contribution using your credit card at www.thrivenetworks.org; mail a check in the enclosed envelope; or call our US office to donate by phone.

GIVE A RECURRING GIFT
Provide ongoing support to Thrive Networks through a recurring donation: you choose the gift amount and frequency. Set up your gift online at: www.thrivenetworks.org, use the enclosed envelope, or call our US office.

FIND YOUR MATCH
Increase the impact of your donation by giving through a matching gift program. Check to see whether your company matches its employees’ charitable contributions—many do!

GIVE THE GIFT OF STOCK
A gift of publicly traded securities can provide tax advantages for the donor as it supports our mission.*

CREATE A LASTING LEGACY
Consider including Thrive Networks in your estate plans. A bequest can provide you the opportunity to realize your philanthropic objectives while helping minimize estate taxes for your family.*

*Consult your tax advisor. Thrive Networks is a nonprofit 501(c)(3) organization. Our tax ID number is 33-0316095. Thrive Networks will direct your funds where needed most.